

Newsletter targets area students

By Elaine Thompson

NEWS STAFF WRITER

WELLESLEY — College students in the greater Boston area now have another means of communication.

For Students Only is a monthly newsletter that lists parties and other social events on and off campuses, announces lectures and publishes advertisements of interest to college students.

The newsletter is the brainchild of 18-year-old Jeffrey A. Unger, a freshman at Babson College.

Unger takes his 16 hours of classes on Tuesday and Thursday in order to devote the remainder of the week to his new venture.

"Since I was a kid, I've always been interested in business. I've come up with a lot of ideas over the years, but I thought this would be something ideal ... something that has never been done before," Unger said.

Unger began working last October on the newsletter's first issue, which came out the last week of January. Two thousand copies of the first issue were distributed to students at Babson, Brandeis University, Wellesley College, Boston College and Boston University. Unger expects to include other colleges — an additional 1,000 copies — in distribution next month.

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JEFFREY A. UNGER
Babson freshman

"Are you sick and tired of doing the same old thing every weekend? Do you work hard all week just to find that when you get to Friday night, there is nothing to do? Sure it might be fun to play quarters or hang out in Harvard Square, but not every weekend," reads the introduction on the front page.

"The primary function of the newsletter is to tell students what to do rather than hang around the dorm doing nothing. It provides ideas throughout the entire month," Unger said. "There's no other undergraduate newsletter like it in the Boston area."

The functions listed in the February issue included concerts at the New England Conservatory, Afro-American artists at the Museum of Fine Arts, the Boston Boat Show at the World Trade Center and a Macintosh

computer system in his dormitory room. The system allows him to design publications, fliers and magazines at a fraction of the cost of a regular printer.

Articles and events are listed in the newsletter free of charge, Unger said.

"Our criterion is that it has to be something to benefit students. And we like to get permission from campuses before putting anything into print, so as not to print a social event that's not open to the public," Unger said.

"The ads pay for the newsletter and pay for it well," Unger said. "We're able to make a good profit."

Unger does most of the work of the newsletter as well as publications for other firms on a Macintosh computer system in his dormitory room. The system allows him to design publications, fliers and magazines at a fraction of the cost of a regular printer.